

• Article 1

On the occasion of and within the framework of DJAZAGRO 2025, which will be held from 7 to 10 April 2025 at the SAFEX Exhibition Centre in Algiers (hereinafter the "Exhibition"), COMEXPOSIUM, (SAS with a capital of 60,000,000 euros, registered with the Nanterre Trade and Companies Register under no. 316 780 519, and whose registered office is located at 17 quai du président Paul Doumer – CS 60160 – 92672 Courbevoie Cedex – France), has decided to highlight technical achievements, materials, equipment, services and products within the framework of the Exhibition, which are innovative or have been improved in an original way that can be considered as progress.

The competition covered by these rules (hereinafter the "Competition") makes it possible to identify the winners of DJAZ'INNOV 2025.

The registration of participants in the Competition implies their unreserved acceptance of the clauses of these rules and the decisions taken by the members of the jury. Projects that are incomplete or do not comply with the provisions of these rules will not be considered.

• Article 2

The Competition is reserved for exhibitors and co-exhibitors of the Exhibition (hereinafter the "Participant(s)") who may present one or more achievements, i.e. equipment, products or services, each of which must meet all of the following criteria:

- have a character related to the agri-food sector;
- have never won an award at a previous exhibition or show with a similar or similar nomenclature to that of the exhibition;
- present an innovative character or an original improvement in relation to equipment already built or products and services previously used, in particular in relation to patents and protection developed since the previous edition of the exhibition;

In the particular case of an innovation presented by a Participant who is not the manufacturer but only the distributor, it is imperative, on pain of rejection of the application, that the innovation be co-presented by the manufacturer, inventor and

patent holder, and the distributor, exhibitor at the Show.

Consequently, the manufacturer of the innovation presented must register as a co-exhibitor at the Show.

In addition, by submitting his application to the Competition, the Participant certifies on his honour that he has been duly authorised by the Manufacturer to present the product in the Competition. Where applicable, the Participant must be able to provide the Jury, at the latter's first request, with a letter from the Manufacturer expressly authorising the submission of the said product in the context of the Competition.

• Article 3

Applications are free of charge and are made by filling in a registration form available on <https://innovation.djazagro.com>.

• Article 4

For each piece of equipment, product or service presented, a file must be compiled in electronic format for the members of the jury.

Each application must be submitted on the secure website <http://innovation.djazagro.com> before 17 March 2025 inclusive and must include the following elements:

- in French or English: a complete technical documentation with a very detailed practical description of the project presented;
- all supporting documents in French or English: plans, diagrams, videos, test reports, etc., enabling the dossier to be examined in full knowledge of the facts;
- a photo (in high definition) of the product, equipment or service.

The Participant expressly accepts that the said photo, which is the subject of his/her entry, may be reproduced free of charge on all promotional media relating to the Competition, whether managed by COMEXPOSIUM or by the French or foreign trade press.

Any application that is incomplete by the closing date for applications will be systematically rejected by the jury.

The jury reserves the right to extend the period of eligibility for registration if necessary.

The jury also reserves the right to accept late applications in exceptional cases. The jury is not obliged to justify its decision to accept or not accept a late application.

• Article 5

An acknowledgement of receipt confirming that his or her participation has been taken into account will be sent by e-mail to any Participant who has duly registered.

In the event of an incomplete file, the Participant will receive a notification requesting that he/she completes his/her file before the closing date for registration.

• Article 6

Participants undertake to provide only accurate and truthful information to the Jury and in particular to avoid any imprecision or omission likely to lead to an erroneous judgment. In the event of a proven irregularity, the jury reserves the right to withdraw an awarded prize and to give reasons for this withdrawal to the press.

• Article 7

The jury of the competition is made up of a President and Algerian experts in the field of agri-food (list available on the website www.djazagro.com).

The President of the Jury may delegate all or part of his functions to another member chosen by him.

• Article 8

Some applications may require a specific interview. In such cases, Participants undertake to facilitate this interview and to be represented by a qualified member of staff in order to be able to provide the jury with all the necessary details.

• Article 9

The deliberations of the jury are strictly confidential. The jury's decisions are final. In the event of rejection of an application, there is no obligation to give reasons for the refusal. Under no circumstances may a decision to reject an application give rise to the payment of damages.

• Article 10

The materials, products, services or equipment selected must be displayed throughout the duration of the Exhibition on the stands of the Participants who submitted them to the Competition.

- **Article 11**

All information provided by the Participants to the jury is confidential and may not be disclosed or published without the express permission of the Participants, with the exception of the summary description and photo of the innovation presented. The members of the jury and the appointed experts are bound by professional secrecy.

- **Article 12**

In order to select the entries and establish the competition's prize list, the jury will assess the entries submitted in the light of the criteria set out in Article 2.

The jury, after examining the files that have been duly completed and validated, will determine the projects that will be awarded prizes in each category.

The jury may postpone its decision if it considers that it has not been able to form an opinion on the operation, innovation, quality or interest of the equipment, product or service proposed; in this case the decision may be postponed until the opening of the Exhibition.

The awards will be presented at the Official Awards Ceremony to be held on Monday 7 April 2025.

Among all the winners, the jury may also award one or more special mentions, for example "Sustainable Development", "Ecodesign", "Coup de cœur", etc., according to the criteria set out in Article 2.

The files examined by the jury but not selected for the Competition will be classified and registered. Furthermore, COMEXPOSIUM reserves the right to promote or not these products on the website www.djazagro.com in the Innovation section.

- **Article 13**

Participants who have been awarded a distinction within the framework of the Competition may mention it in their own advertising. However, they undertake to specify the category in which their innovation was selected, the year in which the award was made and the name of the Exhibition. They undertake not to communicate their result until after the announcement of the winners of the Competition by the Jury.

- **Article 14**

The achievements and products awarded in the context of the Competition may, at COMEXPOSIUM's discretion, be exhibited by COMEXPOSIUM at exhibitions organised by COMEXPOSIUM abroad.

By participating in the Competition, the Participant expressly authorises COMEXPOSIUM to present at these fairs the photos, texts, descriptions, videos and other elements communicated to COMEXPOSIUM in the context of the Competition.

If the Participant does not wish all or part of the elements relating to his/her prize-winning work to be represented at trade fairs organised by COMEXPOSIUM abroad, he/she must inform COMEXPOSIUM of this when registering for the Competition.

- **Article 15**

Each Participant certifies that the product or equipment presented complies with the safety standards imposed by the regulations in force and assumes full responsibility for any defects in the said product or equipment, without COMEXPOSIUM or the jury being held liable.

Participants are required to be aware of and comply with all regulations in force at the time of the Exhibition, whether issued by the public authorities or by COMEXPOSIUM, so that COMEXPOSIUM cannot be held liable in any way.

In view of the international nature of the Exhibition, the products presented at the Competition come from multiple countries and are intended to be marketed throughout the world. The Participants undertake to ensure that their products or equipment comply with the legislation of their country of origin or desired marketing. Consequently, COMEXPOSIUM or the jury cannot be blamed for putting forward innovative products that do not comply with any applicable legislation.

By participating in the Competition, the Participant declares that he/she is the owner of all the intellectual property rights of the elements transmitted to COMEXPOSIUM, and that he/she has been duly authorised by the owner of the intellectual property rights relating to the product presented, to present the said product within the framework of the Competition, COMEXPOSIUM and the Jury being discharged of all responsibility in this respect, in particular in the event of a dispute with another exhibitor or visitor.

The Participant also guarantees COMEXPOSIUM that the elements transmitted are original and do not borrow any original element or any element protected by any intellectual property right. In this respect, the Participant guarantees COMEXPOSIUM against any action for infringement or any action to claim copyright in relation to the elements transmitted.

It is also the responsibility of the Participants to ensure that their intellectual property rights have been preserved and the corresponding patents filed. It is reminded that under the terms of Articles L611 11 and L611-1 of the French Intellectual Property Code, patent applications in France must, in order to be admissible, be made less than six months after the invention has been disclosed to the public.

COMEXPOSIUM declines all responsibility for any commercial or non-commercial use that may be made of the projects presented in the context of the Competition in violation of the rights of the Participants.

Participants expressly authorise COMEXPOSIUM to use their name, address and image, whether animated or not, written or not, for all promotional communication purposes related to the Competition and/or the promotion of the Exhibition.

Each Participant in the Competition also expressly authorises COMEXPOSIUM to use, for the purposes of promoting the Competition, the summary description of the product, its distinctive features, its benefits for the user, as well as the image of the innovation or any audiovisual or photographic reproduction thereof.

These authorisations are granted for the whole world and for a period of 5 years from the date of their entry in the Competition on any paper, magnetic, optical, digital, computer, web (especially social networks), telematic, electronic, film, video cassette, CD-Rom, DVD or any other medium known or unknown to date, present or future

The Participants acknowledge that due to the intrinsic characteristics of the Internet, the data used on the portal <http://innovation.djazagro.com> are not protected against the risks of misappropriation and/or piracy, for which COMEXPOSIUM cannot be held responsible.

Each Participant guarantees COMEXPOSIUM and the jury against any recourse that the latter may have as a result of the use of any element, of whatever nature, transmitted by him/her in the context of his/her participation in the Contest.

Finally, the Participants are responsible for all industrial, commercial or intellectual property rights. COMEXPOSIUM and the jury shall not be held responsible for the consequences of any disclosure after the jury has made its decision.

- **Article 16**

Any Participant who cancels his/her participation in the Exhibition undertakes to inform COMEXPOSIUM by registered letter with acknowledgement of receipt. This cancellation will automatically lead to the cancellation of his/her participation in the Competition.

- **Article 17**

The personal data collected on each Participant both during participation in the Competition and, where applicable, in order to enable the awarding of a prize, are collected and processed in accordance with the regulations governing the protection and collection of personal data.

The data collected is exclusively intended for COMEXPOSIUM. It may be communicated to service providers and subcontractors that COMEXPOSIUM may call upon for the purposes of organising and/or managing the Competition.

Insofar as the data collected on each Participant within the framework of the Competition is indispensable for the taking into account of his/her participation and the awarding of any prize that he/she may have won, the exercise by a Participant of his/her right to withdraw before the end of the Competition will result in the automatic cancellation of his/her participation in the Competition.

Each Participant has a right of access and a right to rectify data concerning him/her and, if applicable, a right to delete, a right to object to the processing of such data, a right to erasure and limitation of processing as well as a right to the portability of his/her data, which he/she may exercise at any time, by electronic or postal means, at the following address COMEXPOSIUM - DJAZAGRO - 70, avenue du Général de Gaulle - 92058 Paris La Défense Cedex or privacy@comexposium.com. Finally, each Participant has the right to lodge a complaint with the Commission nationale de l'informatique et des libertés (Cnil)

- **Article 18**

COMEXPOSIUM reserves the right to shorten, extend, postpone or cancel the Competition

for any reason whatsoever. It is obliged to inform the Participants of this, but it cannot be held liable in this respect.

- **Article 19**

The rules can be obtained free of charge on written request to the following address COMEXPOSIUM - DJAZAGRO / DJAZ'INNOV - 17 quai du président Paul Doumer – CS 60160 – 92672 Courbevoie Cedex – France. Reimbursement will be made on the basis of the current "letter" slow rate, on simple request accompanying the request for the rules.

- **Article 20**

Participation in the Competition necessarily implies that each Participant accepts these rules without reservation.

Any dispute relating to the interpretation and execution of these rules is subject to the jurisdiction of the Commercial Court of Nanterre.

The parties shall endeavour to settle amicably and as quickly as possible any dispute that may arise between them concerning the interpretation and/or execution of these rules.

In any event, once a breach of these rules has been established, COMEXPOSIUM shall be entitled to exclude the Participant from the Competition, without the Participant being able to claim any compensation and without prejudice to any damages that COMEXPOSIUM may claim.

- **Article 21**

The Competition and these Rules are governed by French law. Any dispute that may arise regarding the interpretation, validity and/or execution of the Competition and these Rules shall be subject to amicable resolution prior to any recourse to the Commercial Court of Nanterre.