

Djazagro

Optimize your 2025 presence
at Djazagro
**thanks to our dedicated
communication tools!**



IDENTITY of Djazagro

Djazagro is the unmissable meeting place for the North African agri-food industry.

As the leading event in Algeria, it is the perfect opportunity for 4 days of exchanges, meetings, business in the heart of the first agro-food market in the Maghreb.



Creation
2003



Duration
4 days



Periodicity
Annual



Professional
Tradeshow



1 Universe
Agro-food production

All the agro-food sectors within the industry are concerned:



- Processing
- Filling
- Packaging
- Handling and storage
- Hygiene et traceability
- Bakery and Pastry
- Flavourings and additives
- Ingredients
- Food products and Beverages
- Services...

IDENTITY of Djazagro



600 exhibitors with
73% international companies
from **28 countries**



A **23,000 visitors'**
attendance

The key events of Djazagro



Djaz'Innov, the innovation contest rewarding the best new products or process showcased by the show exhibitors.



L'Agora des Experts, a conference programme animated by specialists on specific and cutting-edge topics.

DIGITAL COMMUNICATION TOOLS

● Get noticed ahead of the show

YOUR LOGO

Displayed in the exhibitor list
on the show's website

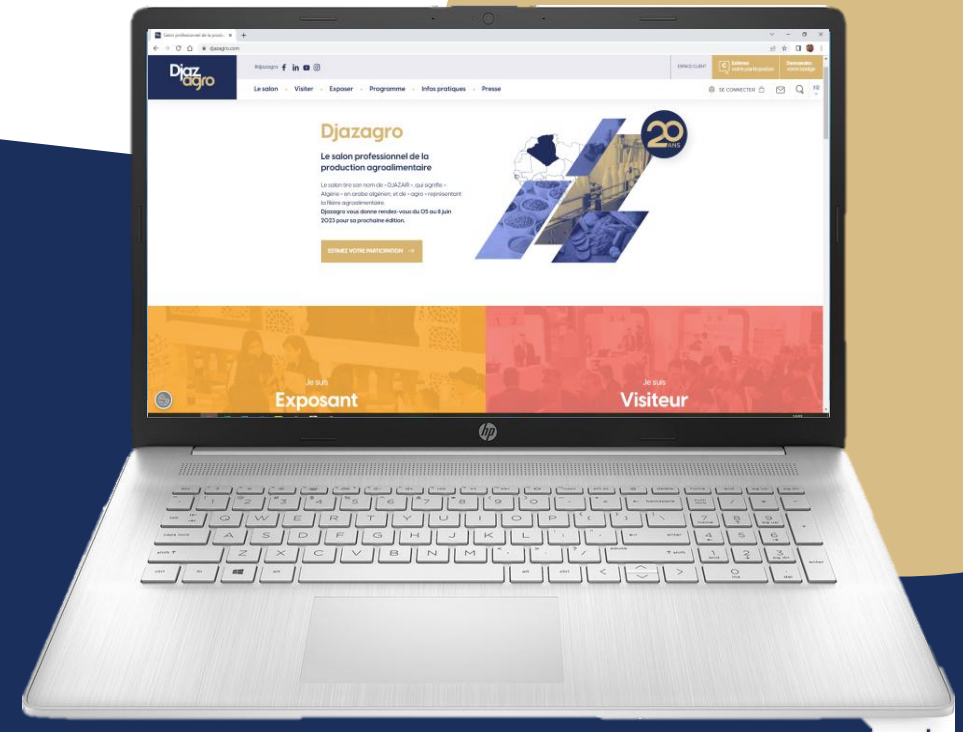
€ 800

YOUR BANNER

Displayed on the show's
website home page
until April 2025

€ 1,100

3 available displays



DIGITAL COMMUNICATIONS TOOL

Be at the forefront of Djazagro's newsletters sent to the visitors



€ 1,000

€ 1,990

NEWSLETTERS SPONSORING

Your banner displayed in **3** newsletters sent to Djazagro's visitors

Exclusivity

Your banner displayed in the **registration confirmation newsletter** with the sending of the visitor badge

SPONSORING ON SITE

Increase your visibility on Djazagro 2025

Exclusivity

BADGE HOLDER LANYARDS*

Distributed to all visitors at the entrances of the show

€ 5,990

** Manufactured & delivery made by you*

TOTEM

On the central esplanade between halls

€ 1,000

FLYERS

Distributed at the entrances of the show

€1,500



BUSINESS

My contacts license

Scan the QR codes of visitors' badges on your stand, qualify your database with customized questions and retrieve the complete list at any time

The application is to download and install directly on your smartphone. It is compatible with Android and IOS.

The license is valid for 1 smartphone only for 4 days of the show.

120 €



Space sponsorship

A commercial offer designed with you and for you!

Meet your customers and prospects in Djazagro by renting ALI MAACHI room.

Booking for ½ day

1,000 €

Additional infos

- Located between halls A and C
- Included in the renting:
audio - – video projector – screen



YOUR Contacts

A dedicated sales team at your disposal

Sales Director

Kevin Gautier

kevin.gautier@comexposium.com

Algerian Sales Team

Faiza Saiki

+213 561 67 28 03 djazagro@promosalons.com

Customer Relations Officer

Francine Brossard

+33(O)1 76 77 12 87 djazagro@comexposium.com

International Sales Team

Sandrine Quesnot

+33(O)1 76 77 15 28 sandrine.quesnot@comexposium.com

Mathilde Laveau

+33 (O)1 76 77 15 33 Mathilde.laveau@comexposium.com

Djazagro 2025



Dates

**Monday 7
to Thursday 10 April
2025**

Opening hours

From 10 AM to 6 PM
(excluding on Thursday – 5
PM)

Location

Exhibit center SAFEX
Algiers – Algérie

Organisation